



# Making Public Appeals

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## The principles and precepts



IMPACT ROMANIA 2013  
Sabbath Divine Altar Call



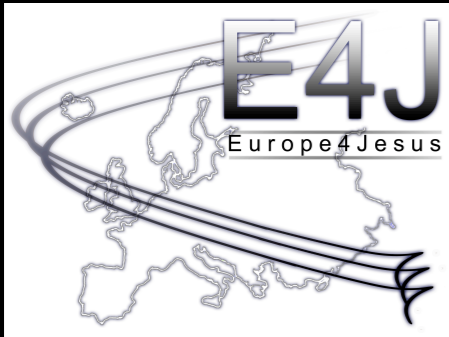


# What, When, Why and How of Public Appeals

**Making public calls and/or appeals is as critical as:**



GYC Portugal 2013  
2nd Message Altar Call



# What, When, Why and How of Public Appeals

**Making public calls and/or appeals is as critical as:**



pulling in the line once the fish is hooked,

GYC Portugal 2013  
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# What, When, Why and How of Public Appeals

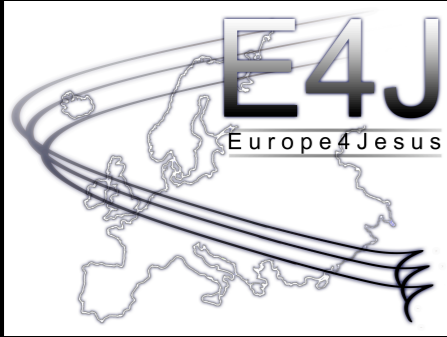
**Making public calls and/or appeals is as critical as:**



pulling in the line  
once the fish is  
hooked,

or gathering the  
fruit when it is ripe.

GYC Portugal 2013  
2nd Message Altar Call



# What, When, Why and How of Public Appeals

**Decisions must be called for at meetings**







# What, When, Why and How of Public Appeals

## Decisions must be called for at meetings



**“At the close of every meeting, decisions should be called for.”  
Testimonies, 6  
p65.**



# What, When, Why and How of Public Appeals

## Secret of Success

".....For the secret of our success and power as a people advocating advanced truth will be found in making direct, personal appeals to those who are interested, having unwavering reliance upon the Most High." Review and Herald, September 30, 1892.



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# What, When, Why and How of Public Appeals

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## Fervent Appeals

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## Fervent Appeals

"In every discourse, fervent appeals should be made to the people to forsake their sins and turn to Christ. Evangelism, p. 280.

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# What, When, Why and How of Public Appeals

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**Do not treat an appeal or call as an addendum**



**The whole message  
must be an appeal to  
the heart. Then and  
only then can a call to  
decision be truly  
effective.**





# **What, When, Why and How of Public Appeals**

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## **Reached the Mind but Go For The Heart**

- 1. “There must be a practical application to the heart.” Evangelism, p. 280.**
- 2. “Making earnest appeals that will reach the heart.” Evangelism, p. 280.**

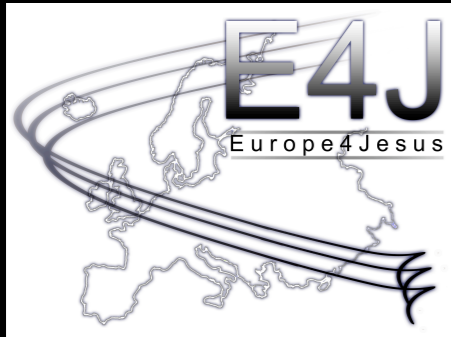


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“As he speaks helpful, appropriate words, and as he offers prayer for the one lying on a bed of suffering, Jesus makes the application. God speaks through human lips. The heart is reached. Humanity is brought into touch with divinity.-- Gospel Workers, pp. 213, 214.





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## When God Spoke Through the Human Agent

“It is not the human agent that is to inspire with life. The Lord God of Israel will do that part, quickening the lifeless spiritual nature into activity. The breath of the Lord of hosts must enter into the lifeless bodies. In the judgment, when all secrets are laid bare, it will be known that the voice of God spoke through the human agent, and aroused the torpid conscience, and stirred the lifeless faculties, and moved sinners to repentance and contrition, and forsaking of sins. It will then be clearly seen that through the human agent faith in Jesus Christ was imparted to the soul, and spiritual life from heaven was breathed upon one who was dead in trespasses and sins, and he was quickened with spiritual life.” SDA Bible Commentary, 4, p.1165

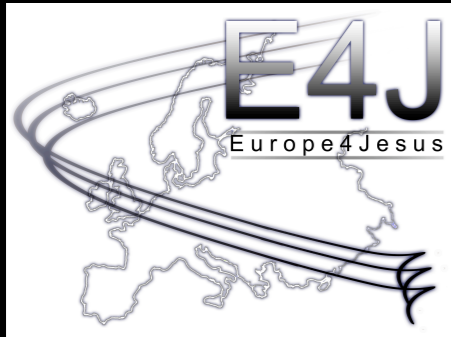


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**Divine power alone will reach and melt the sinner's heart, and bring him, a penitent, to Christ. Neither Luther, Melancthon, Wesley, Whitefield, nor any other great reformer and teacher, could of himself have gained such access to hearts as to accomplish the grand results these men did. But God spoke through them. Men felt the influence of a superior power, and involuntarily yielded to it. The ministers of the truth should ever represent the life and teachings of Christ; then will they have power over the hearts of men. {RH, August 8, 1878 par. 11}**

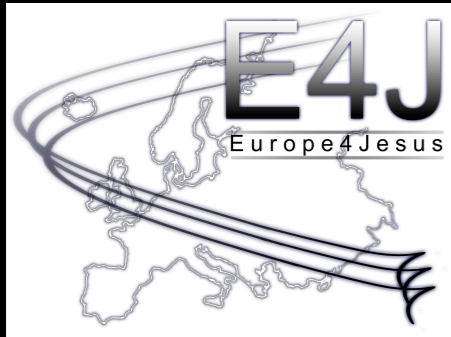




# **What, When, Why and How of Public Appeals**

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**Do all that you can to treat every subject as an appeal to understand truth as it is in Jesus—as it relates to practical Godliness. With your own heart filled with the convicting power of the Holy Spirit, strive to guide your listeners to a desire to follow your blessed Savior in whatever the truth may be; however doctrinal or prophetic the subject matter. As you do this, an appeal or call will follow naturally.**



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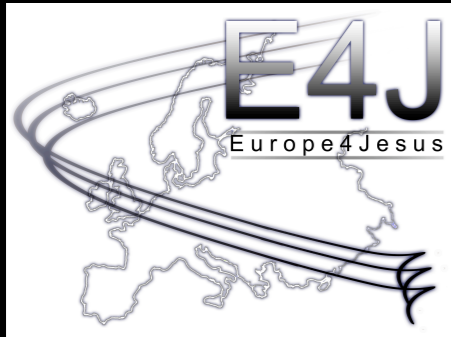
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## **Watch For responses**

**“As you preach, watch for the response of the hearers. It is said of Christ. “He spoke directly to every mind and appealed to every heart. He watched the faces of His hearers, marked the lighting up of the countenance, the quick, responsive glance, which told that truth had reached the soul.” Education, p.**

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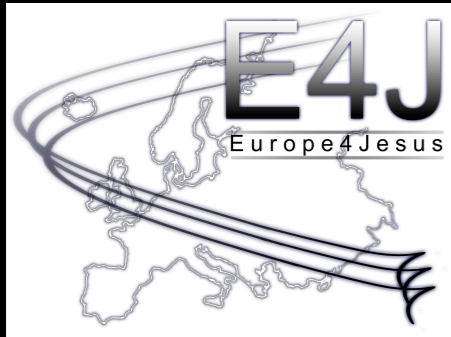




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## Jesus Watched!



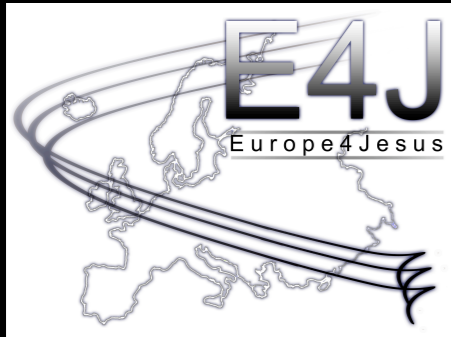
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## Jesus Watched!

“Jesus watched with deep earnestness the changing countenances of His hearers.... As the arrows of truth pierced to the soul, breaking through the barriers of selfishness, and working contrition, and finally gratitude, the Savior was made glad.” Evangelism, p. 295.

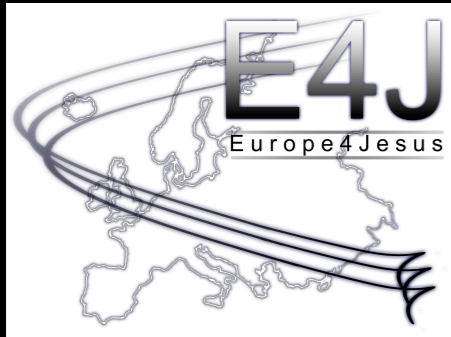




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## Extremes to Shun



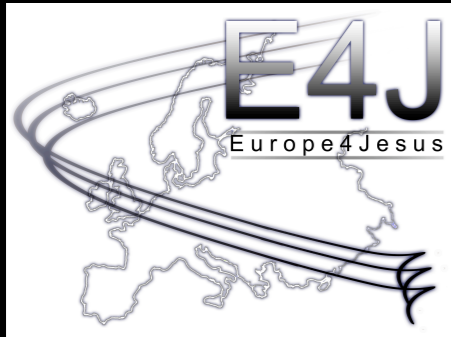
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## Extremes to Shun

1. Weaving into the labors an element which moves the feelings and leaves the heart unchanged.



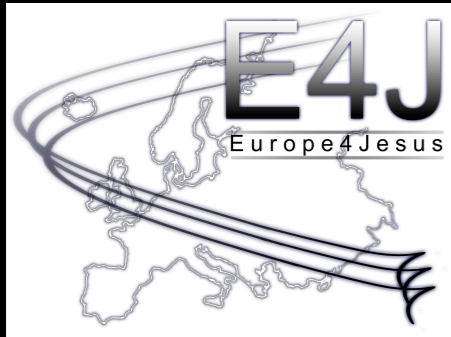


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## Extremes to Shun

1. Weaving into the labors an element which moves the feelings and leaves the heart unchanged.
2. Hammering at the people in an un-Christlike manner or talking in a way that they think you are provoked. Evangelism, p. 281



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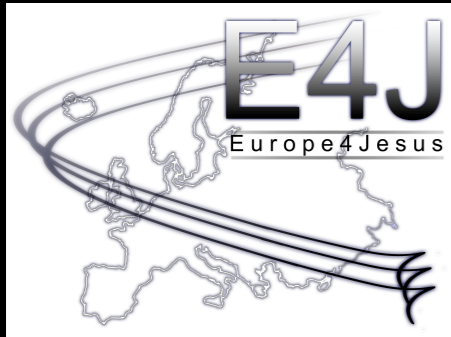
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## Extremes to Shun

1. Weaving into the labors an element which moves the feelings and leaves the heart unchanged.

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**We need to manifest the compassion, tenderness, and the lovable spirit of Christ!**



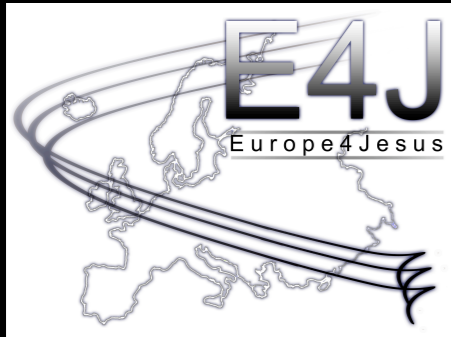
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## The Gospel - the Simplifier of all life's problem

The gospel is to be presented, not as a lifeless theory, but as a living force to change the life. God desires that the receivers of His grace shall be witnesses to its power. *Desire of Ages*, p. 827

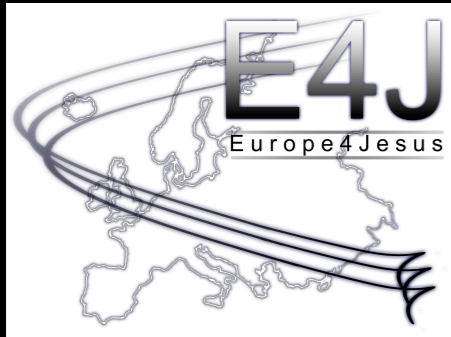




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## Christ's Appeals Carried Conviction

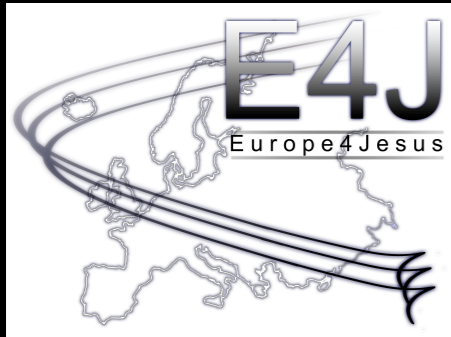


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## Christ's Appeals Carried Conviction

“Christ did not dwell on weak, insipid sayings and theories of men. As one possessing higher authority, he addressed his hearers, presenting before them momentous subjects; **and his appeals carried conviction to their hearts.**” Review and Herald, August 22, 1907 par. 2.

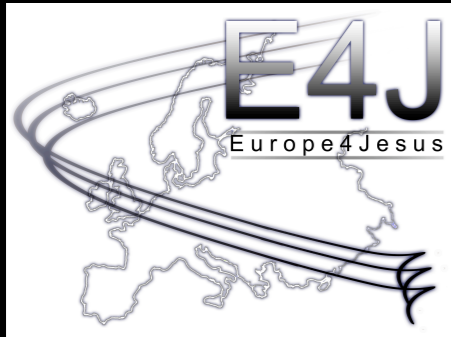


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## Speak With Certainty





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## **Speak With Certainty**

**“Let your preaching be short and right to the point, and then at the proper time call for a decision. Do not present the truth in a formal manner, but let the heart be vitalized by the Spirit of God, and let your words be spoken with such certainty that those who hear may know that the truth is a reality to you.” Letter 8, 1895.**



# What, When, Why and How of Public Appeals

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## Decision For Christ

- 1. I desire to accept Christ as my personal Saviour
- 2. I would like to be baptized as Jesus was
- 3. I have wandered away from Christ and desire to come back
- 4. I need prayer

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Tel: \_\_\_\_\_



# What, When, Why and How of Public Appeals

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## Three Keys to Appeals

1. What:

2. How:

3. When:





# What, When, Why and How of Public Appeals

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## Three Keys to Appeals

1. **What:** What is it I am asking these people to do? Is the subject about Heaven? Why was this subject presented? What should the listener do with it?
2. **How:**
3. **When:**

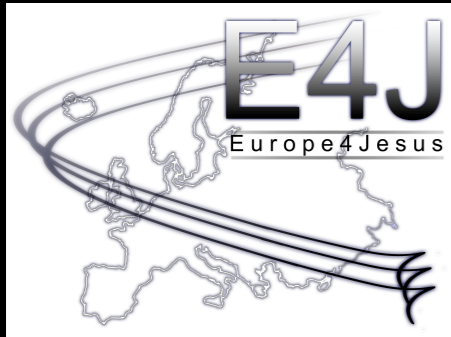


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## Three Keys to Appeals

1. **What:** What is it I am asking these people to do? Is the subject about Heaven? Why was this subject presented? What should the listener do with it?
2. **How:** How or with what will they indicate their response? A raising of the hand, standing, going to the altar, or filling out a decision card.
3. **When:**



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## Three Keys to Appeals

1. **What:** What is it I am asking these people to do? Is the subject about Heaven? Why was this subject presented? What should the listener do with it?
2. **How:** How or with what will they indicate their response? A raising of the hand, standing, going to the altar, or filling out a decision card.
3. **When:** When they should respond. Example: Oh friend, is it time for you to give your heart to Jesus. If that is your desire, would you raise your hand now just where you are?!

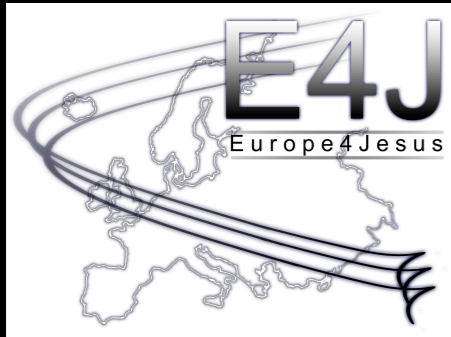




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**Make the appeal!**



# **What, When, Why and How of Public Appeals**

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**Make the appeal!**

**Remember!**



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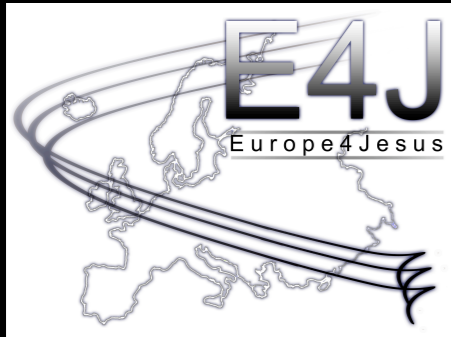
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**Make the appeal!**

**Remember!**

**“The secret of our success and power will be found in making direct, personal appeals to those who are interested, having unwavering reliance upon the Most High.” Pamphlets (Address to Ministers), p. 118**





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“Except a corn of wheat fall into the ground and die, it abideth alone: but if it die, it bringeth forth much fruit.” John 12:24



**Would you be that corn of wheat for HIM today?**